

AGILE 2010 KICKS OFF IN ORLANDO

Largest conference on Agile software development to feature more than 200 sessions presented by industry luminaries and peer experts

ORLANDO, (Agile 2010), Aug. 9, 2010 – The Agile Alliance, (www.agilealliance.org) a non-profit organization dedicated to supporting the advancement of Agile software development principles and practices, today kicked off its ninth annual conference Aug, 9-13 in Orlando. This year's event drew more than 1,400 participants from around the globe as the growing Agile community comes together to learn and share ideas around experiences and best-practices.

“We are thrilled to see such enthusiasm and interest at this year's conference,” said James Newkirk, Agile 2010 conference chair. “From beginners to development experts, Agile 2010 offers attendees useful tips, knowledge and best practices that they can put into immediate practice within their software development organizations.”

More than 200 technical sessions and keynote presentations highlight this year's conference which takes place at the Walt Disney World Dolphin Resort. Highlights include keynotes by Dave Thomas and Mike Cohn, first day of invited industry luminaries and a wide range of sessions to meet the varying needs of Agile practitioners.

Newkirk says a key reason behind the sell-out success of Agile 2010 is that the conference connects attendees with the foremost leaders in the Agile domain, enriching the collective body of knowledge and influencing the line of thought in the field. It encourages debate and fosters innovative ideas based on real-world implementations for executives, managers, software development practitioners and researchers from labs and academia.

“We heard attendees' feedback from last year regarding how we could continue to improve the annual Agile conference and make it more useful to them,” Newkirk explained. “We believe this year's conference delivers on that feedback, making it the best, most useful conference ever for advancing the practice of Agile software development principles and practices.”

About the Agile Alliance

The Agile Alliance is a non-profit organization dedicated to promoting the concepts of Agile software development, as outlined in the (<http://www.agilemanifesto.org/>). With nearly 6,000 members located around the globe, the Agile Alliance is driven by the principles of Agile methodologies and the value delivered to developers, organizations and end users. The Agile Alliance organizes the annual Agile Conference, the industry's leading event that attracts practitioners, academia, business and vendor-partner community members from around the globe. The Agile 2010 conference (<http://agile2010.agilealliance.org/index.html>) is set for August 9-13 in Orlando. For more information about the organization, visit (<http://www.agilealliance.org/>).

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