

AGILE ALLIANCE ANNOUNCES MIKE COHN AND DAVE THOMAS AS KEYNOTE SPEAKERS FOR AGILE 2010 CONFERENCE

Cohn and Thomas to share insights on the state of Agile software development

PORTLAND, Oregon March 1, 2010 – The Agile Alliance, (www.agilealliance.org) a non-profit organization dedicated to supporting the advancement of Agile software development principles and practices, today announced Mike Cohn and Dave Thomas as keynote speakers for the Agile 2010 Conference, set for Aug. 9 – 13 in Nashville, (<http://agile2010.agilealliance.org>). Agile 2010 is the leading international conference on Agile methods in software development, bringing together many disciplines in the fields of information systems and software development to foster the exchange of fresh ideas and best practices.

“Agile 2010 will provide attendees with unprecedented access to the foremost thought leaders and industry luminaries,” said Jim Newkirk, Agile 2010 conference chair. “Our intent is to provide attendees with the knowledge and resources they need to implement and scale Agile within their organizations. This year’s keynote speakers will offer attendees practical advice on how to succeed with Agile. ”

Dave Thomas

He has a wide spectrum of technical and business experience and is a thought leader in the software industry. He is the Founder and Chairman of Bedarra Research Labs and a Managing Director for Object Mentor. Dave founded OTI, who developed IBM Smalltalk, Java VMs and the VisualAge and Eclipse IDEs. In the 80s he developed one of the first lean software processes called Just In Time Software used at OTI/IBM.

Thomas is a practice leader in Lean and Agile working with large companies to streamline software product development. He was a founding director of the Agile Alliance and instrumental in establishing the Agile Conference.

Mike Cohn

Having run his first Scrum project in 1995, Mountain Goat Software founder Mike Cohn has more than a dozen years of experience with Scrum and Agile methodologies. Cohn is also a prolific author and writer. He was also a founding member of both the Agile and Scrum Alliance.

Research submissions will be accepted until March 12. For more information please visit:

<http://agile2010.agilealliance.org/speaker.html>

About the Agile Alliance

The Agile Alliance is a non-profit organization dedicated to promoting the concepts of Agile software development, as outlined in the (<http://www.agilemanifesto.org/>). With nearly 6,000 members located around the globe, the Agile Alliance is driven by the principles of Agile methodologies and the value delivered to developers, organizations and end users. The Agile Alliance organizes the annual Agile Conference, the industry's leading event that attracts practitioners, academia, business and vendor-partner community members from around the globe. The Agile 2010 Conference <http://agile2010.agilealliance.org/> is set for August 9-13 in Nashville. For more information about the organization, visit <http://www.agilealliance.org/>.

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